

**GENERAL INFORMATION AND RULES 2023** 

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# **Returning Officer**

The Returning Officer for 2023 is Beatrice Holman.

For all queries, concerns or issues throughout the election process you can contact her via <a href="returningofficer@ucsa.org.nz">returningofficer@ucsa.org.nz</a> or 027 206 2807. Both will be monitored between 8am-9pm. **Do not contact the Returning Officer via their Facebook**Messenger. It will not be replied to.

The Returning Officer's role is to ensure a free and fair election, that the elections are run effectively and in compliance with the UCSA Constitution and its rules, and to manage the electioneering and voting process.

Pursuant to s 2.4(c) of the Electoral Regulations by-laws, the Returning Officer has the power to take **any step** the Returning Officer deems appropriate, including, without limitation, a reduction in the number of votes counted, removal of campaign material, attributing breaches by an individual or group to the candidate, or disqualification

### **General Information**

You can pick up information packs from the UCSA reception or online.

All candidates are eligible for a \$100 Prezzy Card to assist with campaign materials. This money must be spent for <u>campaign purposes only</u> (i.e. posters, additional printing, etc.). Please keep a record of receipts for purchases. You may be asked to disclose this information to the Returning Officer.

Please note all positions are paid roles, for remunerations see the Executive Honorarium Policy on the UCSA website.

Candidates may apply for more than one position; however, they can only hold **ONE position**. Candidates who are voted in to more than one position will be elected to the highest polled position (see over the page for more details).

As per the UCSA constitution: **All candidates and their nominees must be enrolled** students at the University of Canterbury at the time of nomination and a current member of the UCSA.

All candidates must be enrolled students throughout the duration of their tenure. In order for a nomination for President to be valid, the following conditions shall be satisfied;

- 1. The candidate has not already held the office of President for two or more consecutive years.
- 2. The candidate must have been enrolled for at least one academic year at the University of Canterbury directly prior to the year they first take office.
- 3. The candidate has not waived their rights as a UCSA member

For all other Executive positions please refer to the constitution and relevant job position description.

ALL candidates must have read and signed a copy of their relevant position descriptions.

Please refer to the UCSA Constitution, Electoral Regulations By-Law and Membership By-Law for a full range of information on UCSA, electoral regulations and candidacy information including positions available, position descriptions, roles and responsibilities of each position:

- <u>UCSA Constitution</u>
- UCSA Membership Bylaw
- UCSA Electoral Regulation Bylaw
- Executive Honorarium Policy

# **Nominations**

Applications must be completed online and received **before 12pm (midday)** on **Thursday August 3rd, 2023**. **Late nominations will NOT** be accepted.

Nominations can be made through the UCSA website at https://ucsa.org.nz/election/

To complete this process, you need to find **TWO** nominators to support your nomination. All three of you must be current UC Students that have not waived your rights as a UCSA member.

Once you're ready to complete the online forms, you need to ensure you are logged in to the website using your personal UC sign in details.

# What you need to submit

You must submit the following materials through <u>this online form</u> or by emailing it to the returning officer by the prescribed deadlines.

Failure to do so will mean that your campaigning materials may be left out of any UCSA driven publicity, or that a campaign event cannot go ahead.

You do not need to have a digital screen, 30-sec video, or event requiring an ENF – these are all optional.

#### **DEADLINES FOR SUBMISSION**

- **8am Friday 4**th **August:** Candidate Photo, Candidate Blurb, Digital Screens and 30-sec video.
- 8am Monday 7<sup>th</sup> August: Social Media Links
- At least 1 working day notice: ENF forms

#### **CANDIDATE PHOTO**

Your photo will be used for UCSA-branded campaigning materials. You may use any photo for your own personal campaigning.

The UCSA team will take photo of you prior to the **candidate briefing at 4:30pm on Thursday August 3<sup>rd.</sup>** If you want your campaign outfit (e.g. costumes or branded t-shirts etc.) to be in the photo, please wear it to the candidate briefing.

If you wish to use the photo that UCSA takes of you for your own personal campaigning then please email the Returning Officer.

You may also submit your own photo for UCSA to use which must comply with the below guidelines. If you submit your own photo, **you will still be required to have your photo taken by the UCSA team at the candidate briefing**. The UCSA reserves the right to use your candidate briefing photo if the one that you supply does not meet our criteria.

#### Guidelines for submitting your own photo

Content: You should be 80% of the picture. Centred and looking at the camera with good lighting.

Background: The background of your image should be clear. Use a light colour. No designs or images.

Space: Please make sure there is negative space around you in the photo.

Dimensions: You can take your photo on an iPhone. Samsung needs to be shot in either 4:3 or square.

Size of file: 500KB to 10MB. 35mm by 45mm.

### **CANDIDATE BLURB**

Candidates write a blurb to summarise who they are and what they are running for. This will be published in various locations by the UCSA. Some ideas for things to write in your blurb include: what are you studying? Why are you running for the UCSA executive? What do you believe are the issues you want to work on if elected? What do you like doing when you are not studying?

The length of the blurb is dictated by the position you are running for:

- President: between 600-700 words
- Vice-President Engagement and Vice-President Academic: between 400-450 words
- All other roles: maximum of 300 words

If you are running for multiple positions, please submit a blurb only for the "highest" role.

As well as the bigger blurb, all candidates, irrespective of the role that they are running for, **must also submit a 50-word version of their blurb**. This will also be used for UCSA promotional material.

# SOCIAL MEDIA/ONLINE LINKS

You must send through a link for every website or social media channel that you intend to campaign on i.e. personal Facebook, dedicated campaign page or event, personal Instagram or dedicated campaign Instagram account etc.

This is so that the Returning Officer can monitor all your campaigning activity. Please note the deadline for sending in the links is **8am Monday 7<sup>th</sup> August.** 

# **DIGITAL SCREENS (OPTIONAL)**

Each candidate may submit one slide for UCSA Digital Screen marketing.

Slides should have minimal text as they only appear on the screen for eight seconds. But they should include:

- o Name
- o Position(s) you are running for,
- o Photo
- o One line slogan/sentence.

The UCTV specs are 1920x1080 pixels.

All other digital screens on campus are off-limits.

### **30-SEC VIDEO (OPTIONAL)**

You can supply a 30 second video outlining who you are and why you are running which is to be displayed on online platforms, max 2mb size.

### **EVENT NOTIFICATION FORMS (ENFS) (OPTIONAL)**

If you wish to use **banners, billboards or hold an event** as part of your campaigning activity, then **you must submit an ENF**. Please note this is not required for staking (rules on that come later).

All ENF forms must be completed and lodged with a notice period of at least 1 business day.

#### Banners:

- All banner locations MUST be approved by the Returning Officer prior to being hung.
- All banners MUST be tied.
- No screws or nails are to be used on trees, fences, posts or any other part of campus.
- Suggested size for banners from UC Facilities Management is 1m x 2m.

 Larger banners will be permitted by the Returning Officer, but you will have to remove them if UC Facilities Management believes it is a health and safety risk.

Submit a UC ENF form to the Returning Officer for approval outlining the proposed location of the banner. Pictures are preferred, but a clear written indication is also fine.

### Billboards:

- Free standing billboards are permitted providing they do not block any access way, or create an inconvenience
- Billboards must be free standing at ground level with no nails or screws used to secure to any UC property.
- UC Facilities Management reserves the right to remove any signs that fall over.
- ALL billboard locations must be approved by the Returning Officer, and must be accompanied with a UC Event Notification Form (ENF) for UC Security approval.

#### **Events**:

• All events considered to be outside of normal campaigning activity (postering, billboards, signage) must seek prior approval from the Returning Officer.

# **Election Timeline**

### Wednesday 26th July

- Nominations open
- 12:30pm: Election information session for candidates, Undercroft 101.

### Thursday 3<sup>rd</sup> August

- 12pm: Nominations close.
- **4:30pm:** Candidate photos taken by the UCSA, at UCSA offices (Level 2, Haere-Roa)
- **5:00pm**: Candidates briefing, foyer of UCSA offices. *Candidates will receive their Prezzy Card here*.

### Monday 7th August

- 8am: Campaigning Begins.
- 8am: Social Media/Online Links to Returning Officer.
- 8am 9am: First opportunity to stake at C-Block (supervised by Returning Officer).
- Time TBC: College House Hall Visit

### Tuesday 8th August

• **8am – 9am**: Second opportunity to stake at C-Block (supervised by Returning Officer).

### Wednesday 9th August

• **5pm:** Uni Hall Visit

• **6pm:** Arcady Hall Visit

### Thursday 10th August

• **12pm – 1pm:** Meet the Candidates Event – Room 224 Puaka-James Hight (Central Library)

### Tuesday 15th August

• 12pm: Presidential debate, Undercroft common area

# Wednesday 16th August

• **9am**: Voting opens.

# Friday 18th August

- **3pm:** Campaigning ends all materials on campus must be removed.
- **5pm**: Voting closes.
- **6pm**: Results announced, Otto/Oishii, Puaka-James Hight. You may bring a plus-one.

# **Campaigning Rules**

### **APPROVED CAMPAIGNING ACTIVITIES**

Please use common sense throughout your campaign (i.e. do not defame anyone, no bullying, etc.). If there are concerns or complaints about your campaign materials, the Returning Officer may require them to be removed or modified and further approval of new campaign material may be required.

### **Approved Activities**:

- Campaign flyers
- Staking (C-Block Lawn Staking must be supervised by RO there will be two opportunities for staking)
- chalking
- posters
- websites
- Facebook events/pages
- videos and livestreams on your personal and campaign pages/events
- your own *personal* social media accounts
- lecture speaking (when given written permission by the lecturer)

#### CAMPAIGNING ACTIVITIES THAT NEED APPROVAL

Activities Requiring Approval from the Returning Officer:

- banners
- activations
- events

Please allow 24 hours for these requests to be approved. Failure to comply may result in penalties.

For more information on this please see pages 6 & 7.

#### CAMPAIGNING ACTIVITIES THAT ARE NOT ALLOWED

The following activities are **not** permitted:

- Endorsements from clubs / UCSA staff / external parties & organisations / halls of residence / UC staff and Council (etc.)
- Stickers on buildings
- Anything that cannot be removed at the end of campaigning
- Posting in *private* social media groups

Failure to comply may result in penalties.

#### ON CAMPUS CAMPAIGNING

### **Prohibited Campaigning Locations**

All campaigning MUST be held on campus (except for hall visits or online campaigning).

The following are off-limits campaign areas:

- All campus cafes or stores (commercial outlets)
- Computer Labs
- Libraries
- Lecture theatres please note the only exception to this is when the lecturer taking the class approves a short pre-lecture talk
- UCSA Executive and Staff offices
- All toilet/bathroom facilities on campus

If in doubt, please contact the Returning Officer.

### Stakes

Candidates will all be given <u>5 stakes</u> each provided by the UCSA.

Stakes may only be 19mm x 19mm and 1m high.

You MUST only hammer stakes up to <u>150mm into the ground</u>, to avoid hitting pipes below. There may be a cost associated if you did hit a pipe but follow these guidelines and you definitely will not!

- Please see separate campus map that highlights where you can place stakes.
- You must only place stakes in the designated areas.
- They must be the appropriate size.
- There may be consequences if you fail to abide by the staking guidelines.

Please note – when designing materials to go on the stakes, that you will be given **Vote Now** stickers that will be required to put on the collateral during the voting period.

### Designated Staking Areas (as per the map):

- Outside the UC Health Centre by the bridge; small patch of grass directly opposite the Bookshop (UBS)
- NB: Ensure that you only have stakes on the area designated on the map as there is irrigation close by Science Block lawn (in front of Ernest Rutherford)
- Lawn area between Ernest Rutherford and the Engineering Core Garden by
  the pond underneath Puaka-James Hight (right-hand side only), lawn outside
  the Geography building on the edge of Arts Road, in the middle of the North
  Arts Lawn (i.e. away from the edges), designated area on Central Block lawn
  (only at the time when the Returning Officer is supervising) and the outer
  perimeter of the helipad by Meremere.

#### <u>Central Block Lawn Staking</u>:

- There are strict rules of where you may place stakes and UC Facilities
   Management requires that this activity is supervised. You may only place
   stakes on C Block lawn under the supervision of the Returning Officer during
   the following times:
  - o 8am-9am, Monday 7<sup>th</sup> August.
  - o 8am-9am, Tuesday 8th August.
- Failure to comply with these staking rules may result in penalties, including the cost of repairing any damage caused (i.e. the replacement of irrigation pipes).
- All staking is undertaken at your own risk.

### Lecture Speaking

If you wish, you may speak in lectures. However, you must first <u>gain written</u> <u>permission from the lecturer</u>. You must <u>do this yourself</u>. Emailing lecturers in advance is the best way to do this.

The length and nature of your lecture talk is entirely up to the discretion of the lecturer.

If we receive complaints from lecturers about candidates not being respectful, there may be consequences.

Written campaigning, via the use of whiteboards in lecture theatres, is not permitted.

Please <u>do not</u> contact the Student Services Centre to obtain a copy of a timetable outlining when and where lectures are held. They have no means of accessing this information.

### Halls Of Residence Visits

I have arranged visits to speak at the halls of residence for the week of  $\underline{\text{Monday } 7^{\text{th}}}$  August – Thursday  $10^{\text{th}}$  August.

The dates of hall visits are listed in the Election Timeline. I will email all candidates with the dates of any additional hall visits.

Each candidate will have a maximum of 1 minute to speak which will be closely monitored. This is subject to be reduced at the discretion of the Halls. I will let you know if this is the case.

<u>These talk dates and times are final, and non-negotiable</u>. If you cannot make them, you are not permitted to talk at another time.

### **Postering**

The UCSA will provide each candidate with printing vouchers and laminating sleeves to be given out at the candidates briefing.

#### **Approved Postering:**

- General notice boards, including departmental noticeboards.
- One A3 or A4 poster PER candidate, per noticeboard. (i.e. A team of three may post three posters per noticeboard)
- You must gain approval from departmental notice boards before postering.

### Non-Approved Postering/Postering Activities:

- No Bollards
- Do NOT poster over another candidate's poster
- No Lecture theatres, buildings or other spaces (other than on noticeboards)

### Chalking

Chalking is allowed in areas that are exposed to the elements.

There is to be NO chalking on cobbled areas, walls or buildings, including in the quad outside the central Puaka-James Hight Library.

Spray chalk is strictly prohibited and banned from campus. If used, a candidate will be subject to university disciplinary procedures.

Do not attempt to chalk, paint or decorate stones or bricks for your campaign.

### Flyers

The use of flyers is limited to flyers directly handed out to students.

Individual flyers are not to be loosely distributed around campus.

This includes, but is not limited to, placing flyers on lecture seats, desks, tables, and computer tables.

If flyers are found spread around campus, you will be required to clean them up.

#### Stickers

The use of stickers is limited to sticking on personal items.

Stickers are not permitted to be stuck on building walls or painted surfaces.

Do not put stickers in bathrooms, or on rubbish bins (etc.).

### Clean Up

All physical campaign materials MUST be removed by 3pm Friday 18th August.

This includes all staking, posters, banners, chalking (etc.).

Failure to comply may lead to a penalty imposed at the discretion of the Returning Officer. This could mean having votes deducted.

### Please note the following for all on-campus campaigning:

Please ensure your safety and the safety of others when erecting ALL campaign material.

Do not damage property while erecting ANY campaign material or you may be liable. Please ensure your campaign material is securely fastened at ALL TIMES. It is your responsibility to check and maintain this especially during bad weather.

All decisions made by the Returning Officer are final and may be made in consultation with the UCSA Senior Leadership Team.

If UC Security removes a poster, banner, or any other campaigning item, because it does not comply with the rules, they are not obliged to keep it and may dispose of it without recourse.

Ensure that all campaign areas are returned to their original state once campaigning is over.

### **ONLINE CAMPAIGNING**

### Websites / Facebook Pages or Events / Videos / Livestreams

You <u>do not require pre-approval</u> for Facebook events/pages, websites, videos, livestreams etc. But all online campaigning activity must be visible to the Returning Officer.

A reminder that all website/social media links to be emailed to the Returning Officer by **8am Monday 7**<sup>th</sup> **August 2023.** 

For clarification, websites, Facebook pages/events, Instagram accounts, videos and livestreams will require prior approval from the Returning Officer if:

- A business or organization is in the video that could be seen to be endorsing the candidates;
- Swearing, nudity, or any other feature that may not be seen as 'tasteful' are included; or
- There are claims or statements made about other candidates running in the election.

# Posting on UCSA Noticeboard / Facebook Groups

Below are the limits for posting on the UCSA Noticeboard group over the election period (between 8am Monday 7<sup>th</sup> August and 3pm Friday 18<sup>th</sup> August):

- Individuals = TWO posts
- Team of two = THREE posts
- Teams of three or more = FOUR posts

Please note that posting in any **private Facebook group is prohibited**, for example PGSA Noticeboard, Halls of Residence Facebook Groups or any other private Facebook group. All campaigning online must be visible by the returning officer.

# Live Streaming and Video Campaigning

It is acceptable to film videos or livestreams on campus (in areas not otherwise deemed off-limit for campaigning) or off campus to be shared via your personal or campaign Facebook pages, but you must not do any other campaigning off campus (i.e. hold a public meeting, distribute flyers).

#### **Emails**

No candidate is permitted to use an email database for campaigning.

This includes, but is not limited to, clubs', departmental databases, and external databases.

### End of Campaign Period

In previous years, candidates have been required to remove all online campaigning materials, including posts, Facebook pages and websites. We have decided to remove this rule and all online campaigning activity can remain up for the duration of the election.

#### **OTHER RULES**

#### Clubs

Clubs are an important part of life at UC, and so it is natural clubs will want to be involved in the elections, however it is important to remember what clubs can and cannot do:

Clubs can:

- Ask questions of the candidates via the Returning Officer in writing (via email).
  - Clubs can ask questions of all candidates, or all candidates within one or more positions, however clubs cannot specify specific candidates to answer questions.
  - o The Returning Officer must approve the questions and then they will send the questions out to the candidates to ensure all candidates receive the questions at the same time. The club may specify a reasonable timeframe for responses. The Returning Officer will collate the answers that have replied within that timeframe and reply to the club who requested the information. The club can then post the candidates unedited responses on any media they deem appropriate.
- Run 'Meet the Candidates' events that will allow for a free & accessible chance for club members and students to meet all available candidates, or all available candidates within one or more positions candidates in the lead up to voting.
- Posting reminders to vote that are free from bias

#### Clubs cannot:

• Endorse, or in any way support a candidate.

- UCSA clubs are prohibited in any way from interfering with the running of the UCSA elections or the candidates running. This includes but is not limited to:
  - Using candidates to promote events;
  - o Endorsing individual candidates; or
  - o Promoting individual candidates messages/campaign components.
- Allow the use of the clubs' printing by any candidates.

Breaches of these rules will be considered by the Returning Officer and by the appropriate members of the UCSA Senior Leadership Team.

### Treating, Gifting and Bribery

Under the UCSA Electoral Regulations By-laws, treating, gifting and bribery, are not permitted (i.e. free food, drink, giveaways, etc.).

Previous candidates have been allowed to bring huskies, animals (etc.) onto campus. However, if you wish to do this, you <u>must ask the Returning Officer first and ensure</u> you have completed the **ENF Form** and any necessary Health & Safety requirements.

### **Budget And Donations**

There is no budget limit for candidates in the UCSA elections. However, candidates are reminded that all candidates are students, and the focus of election should not be on large expenses.

Each candidate will be provided a \$100 Prezzy Card to assist with campaign materials. This money may be spent for <u>campaign purposes only</u> (i.e. posters, additional printing, etc.). Please keep a record of receipts for purchases. You may be asked to disclose this information to the Returning Officer.

If you are accepting donations of money or resources (i.e. printing, stakes), please keep a record of this with who gave you the donation and the amount given. You may be asked to disclose this information to the Returning Officer.

# UCSA and Club Logo Use

Candidates are encouraged to use the UCSA Elections Logo (not the standard UCSA Logo) to help raise awareness of the campaign period and voting.

No candidate is permitted to use any UCSA-affiliated club logo in their material.