

UCSA Supreme Club Awards 2024 CRITERIA



Eligibility

Applicants must be affiliated to the UCSA.

The club must have not breached the UCSA Code of Conduct within the nomination eligibility period below.

The applications must be submitted before the nominations closing date to be considered for an award. The eligibility period for nominations is from **16th September 2023 until 2nd September 2024**

Clubs must be nominated for most awards, but do not need to nominate themselves for the Supreme and Small Supreme Award. All clubs that are nominated for an award in any category will be considered in the running for these awards. Only finalists from the **EXCELLENCE** Awards categories, **except for Best Event Marketing**, will gain entry to UC's Supreme Event award – students can vote for the winner!

All awards will be judged by a panel comprised of UCSA staff and exec as appropriate. Indicative panel could include:

- UCSA President
- UCSA Vice President - Engagement
- UCSA Acting Vice President – Academic
- Head of Student Engagement
- Events Manager
- Events Coordinator
- Events Coordinator – International
- Clubs Development Coordinator
- Marketing and Communications Manager
- Te Akatoki President or Delegate

Submitting Nominations – What you need to know:

1. Nominations will be accepted via the nomination form on our website. Specific questions will need to be answered so that the panel can more accurately compare applications.
2. Clubs may submit nominations for multiple events. Please choose the category that best fits your event!
 - a There is no limit on nominations for the Media awards category.
 - b Individual events can only be nominated for **ONE Excellence Awards category**.
 - c For best **Club Collaboration Event or Programme**, only one entry will be accepted per event by one of the clubs involved. For example, if two clubs work on the same event, this event can only be submitted once in ONE category by ONE of the clubs involved.
3. The Awards panel shall select four finalists from the list of nominations to be considered for the Small Supreme Club and Big Supreme Club Awards.
4. All finalists from the **Excellence Award categories** will automatically gain entry to UC's Supreme Event award – students can vote for their favourite event! **This excludes Best Event Marketing category.**

Timeline

- Announcement: **Monday 22nd July**
- Nominations open: **Tuesday 23rd July**
- Nominations close: **Monday 2nd September**
- Judging will occur between the **3rd – 5th September**
- Panel Meeting: **Friday 6th September** (winner confirmed by EOD today)
- Finalists announced: **13th September**
- Voting for UC Supreme Event open: **13th September – 27th September**
- Tickets released: **16th September**
- Invites close, dietaries finalised: **Monday 30th September**
- Supreme Awards **4th October**

CATEGORIES

Media Awards

Best Photo 2024

- This photo best captures what it means to be a part of this club.

Best Video 2024

- The video that best showcases the core of what the club or event offers and captures the student experience on campus. This video must be a maximum of 2 minutes long – so make sure to edit and submit accordingly.

Best Merchandise

- The item of merchandise that made people want to sign up to the club this year – be it a t-shirt, a cap, a singlet, whatever – the thing that everyone on campus wanted.

Best Graphic Design

- Best graphic design theme or item designed in-house by the club. This can be anything from posters to club logos or event theming, however it does not include club merchandise. Please make sure the designer is in-house and not externally sourced.

Excellence Awards

Best Event Marketing

- Celebrates excellence in original and effective event promotion. Demonstrate how your event marketing has impacted on your event's success.

Best Sponsorship Opportunity

- Celebrates excellence in sponsor engagement. Generally, the opportunity will have been a success either financially or "in-kind" and will have been integrated in a seamless way.
 - o Through use of sponsor branding on social media and at the event - did you check out the V sponsored Suzuki Swift giveaway this year? Or see all the cool things we do with The Edge?
 - o Tell us about how you have built the relationship with the sponsor.

Best Sustainability Initiative

- Celebrating excellence in sustainability initiatives to help promote a move towards a more sustainable future – did you encourage reusable items at your event or make a conscious effort to promote sustainability during your event?

Best New Event, Programme or Initiative 2024

- Celebrating excellence in any new events, programmes or initiatives by a club that run for the first time during the eligibility period. Event budget / club size is irrelevant.

Best Arts Event or Events Programme 2024

- Recognising the club who has organised an exceptional arts event or events, taking into consideration the creativity used and any impact on the arts community. Event budget / club size is irrelevant.

Best Cultural Event or Events Programme 2024

- Celebrating excellence in cultural events, taking into consideration how the club has engaged with their audience in celebrating diverse cultural perspectives. Event budget / club size is irrelevant.

Best Academic Event or Events Programme 2024

- Celebrating excellence in academic programmes or events that aim to enhance the student academic experience and knowledge. Event budget / club size is irrelevant.

Best Business Event or Events Programme 2024

- Celebrating excellence in running business focussed events, that aim to advance business knowledge and lead to potential future opportunities for students.
- This could be anything from workshops to industry events to competitions. Event budget / club size is irrelevant.

Best Community Event or Events Programme 2024

- Celebrating excellence in community events. A community event can be defined as:
 - o an event delivered to meet local community needs.
 - o cause-related fundraising or awareness-raising event.
 - o building relationships within the community.
 - o Event budget / club size is irrelevant.

Best Health and Wellbeing Event or Events Programme 2024

- Celebrating excellence in health and well-being focussed events that aim to contribute to the overall well-being of students. This should promote good health overall – both physical and mental. Event budget / club size is irrelevant.

Best Social Event or Events Programme 2024

- Celebrating excellence in social events and programmes. This is any event or events that happens regularly within your event calendar during the eligibility period. Event budget / club size is irrelevant.

Best Sports Event or Events Programme 2024

- Celebrating club excellence in organising a memorable sporting event(s), taking into consideration the relationships built within the community and impact on the UC sporting community. Event budget / club size is irrelevant.

Best Club Collaboration Event or Events Programme 2024

- Recognising student clubs that have showcased exceptional teamwork and partnership by collaborating effectively to organise and run an event or events. Event budget / club size is irrelevant.
- Please note: only one nomination will be accepted per event by one of the clubs involved. For example, if two clubs were working on the same event, this event can only be submitted ONCE by ONE of the clubs involved.

Best Major Event 2024

- Celebrating excellence in the large club run events on campus within the eligibility period, which require a huge commitment to deliver. Some things to consider:
 - o Did you exceed attendance expectations?
 - o Did you get great feedback, or impact on campus life in a positive way?
 - o Did the event align well with your club's purpose and aims?
 - o How many resources did you have to juggle – timeframes, venues, funding etc. These are all contributions to what makes an event 'major' and should be considered when nominating an event for this award.

Recognition Awards

Rising Club Leader Award

- Recognising a student club executive who is in their first year on the club executive. This person has contributed to the overall success of a club and has shown a proactive approach in achieving the club goals whilst on the club executive.

Individual Contribution Awards

- Recognising the huge level of work done by club executives. These awards will be presented to outgoing executive in their final year of study who have held a number of roles in one or more clubs. This individual has often gone above and beyond in completing these roles and contributing to the club scene at UC during their time at university.

Supreme Awards

UC's Supreme Event (as voted by students)

- All finalists from the Excellence Award categories will automatically gain entry to this award, except for **Event Marketing Award**.
- The event receiving the most votes from the public during the voting timeline, will win UC's Supreme Event

Supreme Individual Contribution to Clubs Award

- Recognising the individual who has made an outstanding contribution to the club scene at UC.
- All finalists for an Individual Contribution Award will be considered in this category.

Supreme New Club

- Recognising the club or society that has burst onto the scene, affiliating with the UCSA for the first time this year, who has best exceeded their own aims and ambitions for their first year. Clubs who became affiliated between 17 July 2023 and 6 June 2024 are eligible for the Supreme New Club award.

Supreme Small Club (Less than 200 members)

- The club or society with less than 200 members that has exceeded expectations this year. They are the best on campus at what they do, in contributing to its members, the student body, and the wider community, and have gone above and beyond.
- Make sure to really sell yourselves in this nomination – this will be the main consideration point for our panel!

Supreme Club (More than 200 members)

- The club or society with more than 200 members that has exceeded expectations this year. They will be the best on campus at what they do, in contributing to its' members, the student body, and the wider community, and have gone above and beyond.
- Make sure to really sell yourselves in this nomination – this will be the main consideration point for our panel!